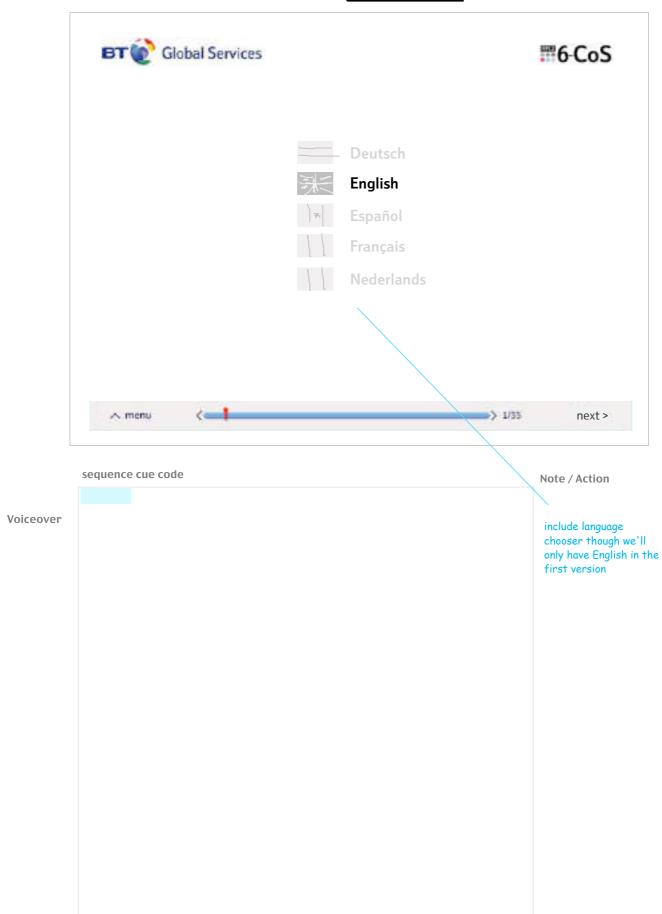
The Ten Minute Guide to MPLS 6-CoS Language Chooser



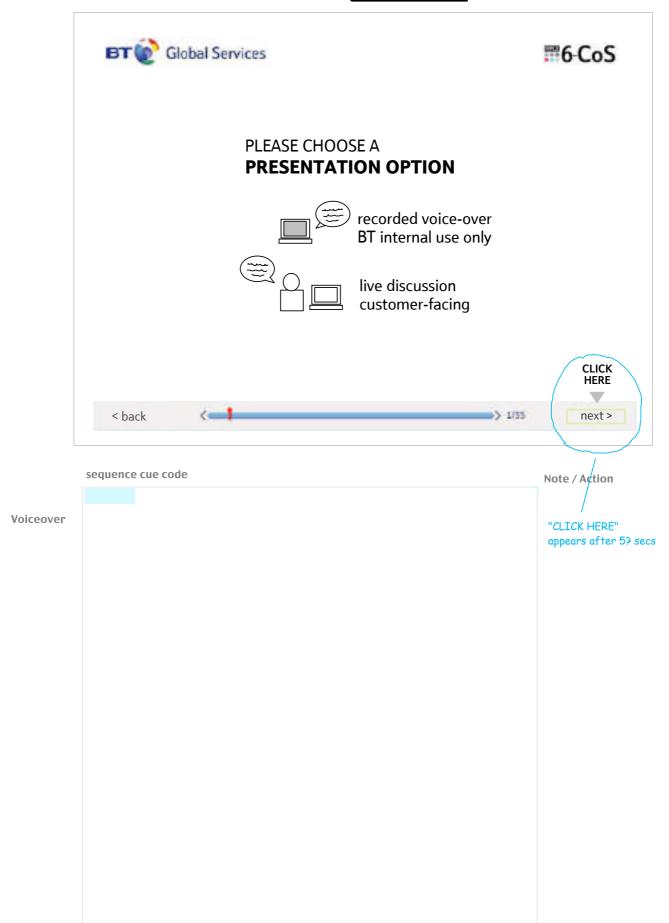




The Ten Minute Guide to MPLS 6-CoS Sound Chooser



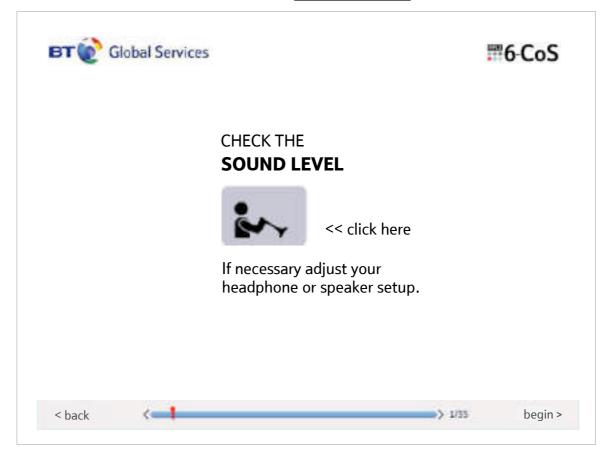


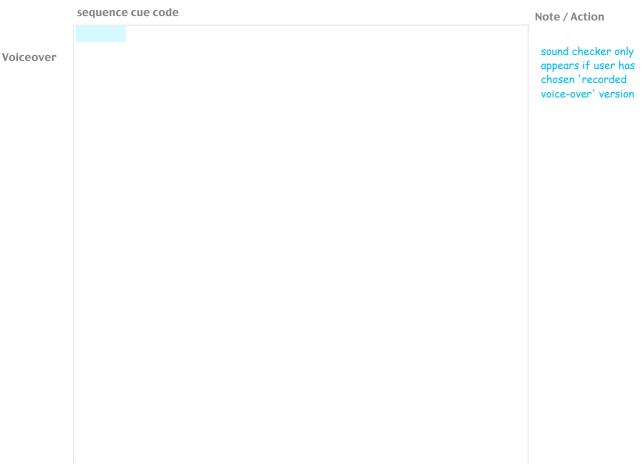


The Ten Minute Guide to MPLS 6-CoS Sound Checker









Flash-based 5second logo animation with sound sting







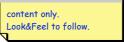
sequence cue code

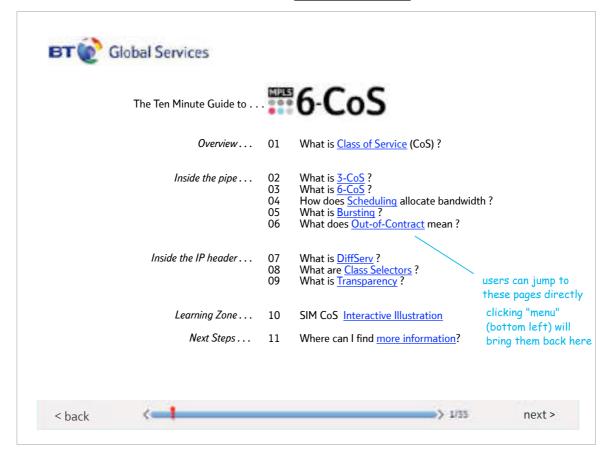
Note / Action



MENU

00 Menu





GLOSSARY

sequence cue code Note / Action

00_01

Voiceover

Welcome to the Ten Minute Guide to BT's MPLS Class of Service solution, 6-CoS

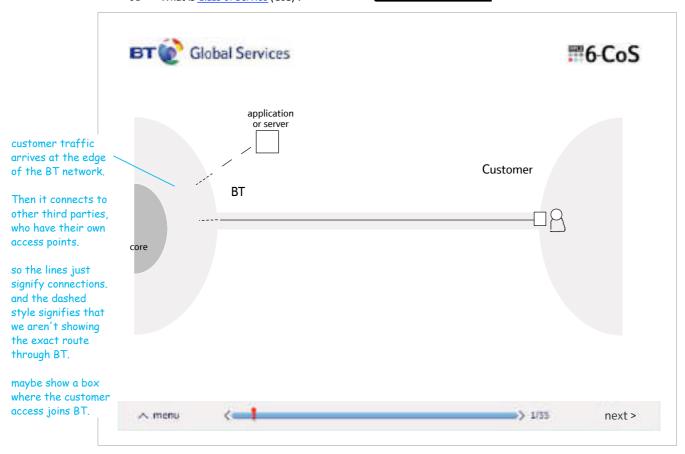
You can jump in by clicking one of the Frequently Asked Questions shown,

. . . or click "Next" to work through them in a logical sequence.

content only. Look&Feel to follow.



01 What is <u>Class of Service</u> (CoS)?



sequence cue code Note / Action

Voiceover

01_01

efficiently, according to the needs of each application.

Class of Service is a way of organising shared bandwidth more

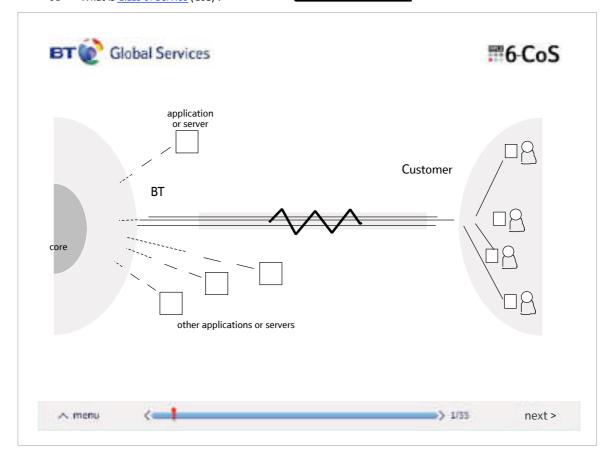
transition

The Ten Minute Guide to MPLS 6-CoS

content only. Look&Feel to follow.



01 What is <u>Class of Service</u> (CoS)?



sequence cue code

01_02

Voiceover

As more applications come online, and user demand increases, congestion and delays can arise.

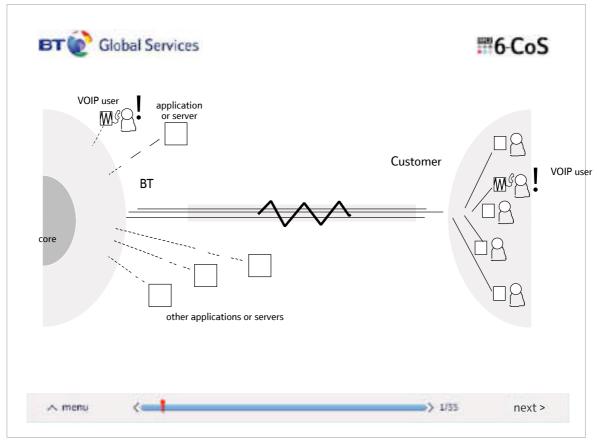
Note / Action

<SFX: medium
amount of data
conflict>

content only. Look&Feel to follow.



01 What is Class of Service (CoS)?

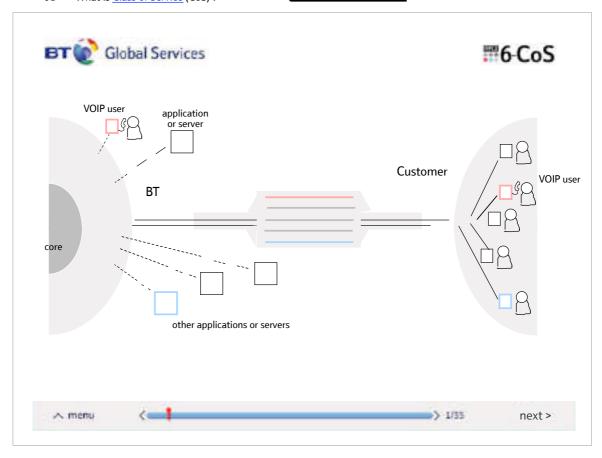


sequence cue code Note / Action 01_03 Voiceover Email or web-browsing is not significantly affected but users on business-critical applications like Citrix or SAP soon notice performance drops. And $\underline{real\text{-time}}$ applications, like voice-over-IP, security, or video-conferencing, can become completely unusable. <SFX: large amount of data conflict> <SFX: disrupted user conversation. "Hello? Is . . . that the \dots I \dots T depart ... ment? Hello? What?!>

content only. Look&Feel to follow.



01 What is <u>Class of Service</u> (CoS)?



sequence cue code Note / Action

01_04

Voiceover

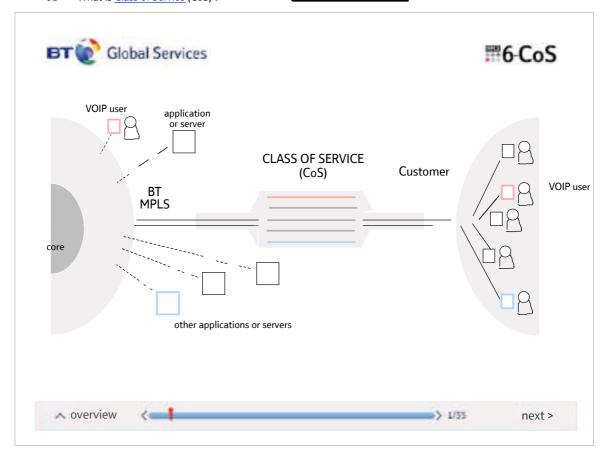
The solution is to offer applications a higher or lower 'Class of Service', depending on their sensitivity to time delays.

So that voice traffic can have priority over data traffic such as Oracle or email, for example.

content only. Look&Feel to follow.



01 What is Class of Service (CoS)?



sequence cue code Note / Action

01_05

Voiceover

BT's MPLS platform offers a range of options for doing this - at the network edge, and in the core.

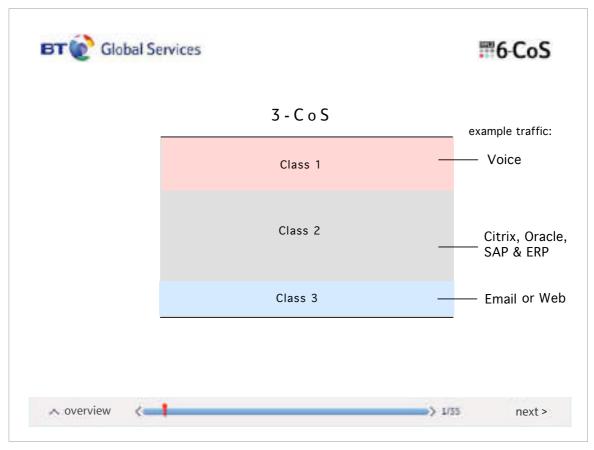
The latest version offers \underline{six} separate classes and a range of powerful configuration options.

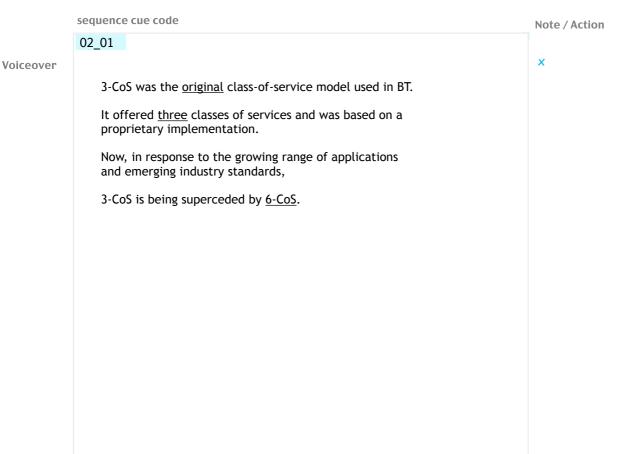
It's called ' $\underline{\text{6-CoS}}$ ', and this Ten Minute Guide explains how it works.

content only.
Look&Feel to follow.



02 What is <u>3-CoS</u>?

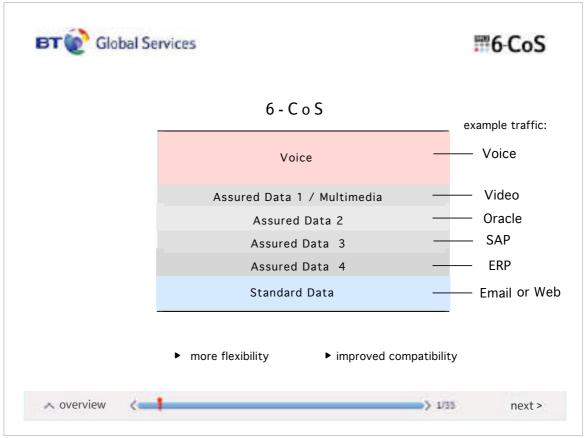




content only. Look&Feel to follow.



03 What is <u>6-CoS</u>?



Voiceover 6-CoS on BT's MPLS platform effectively adds new <u>sub-divisions</u> so that each key application can have its own Assured Data Class. to create a <u>Six</u> Class-of-Service model, with more configuration <u>flexibility</u> than 3-CoS, and improved <u>compatibility</u> with established industry standards. For example, any one of the Assured Classes can support a multimedia enhancement

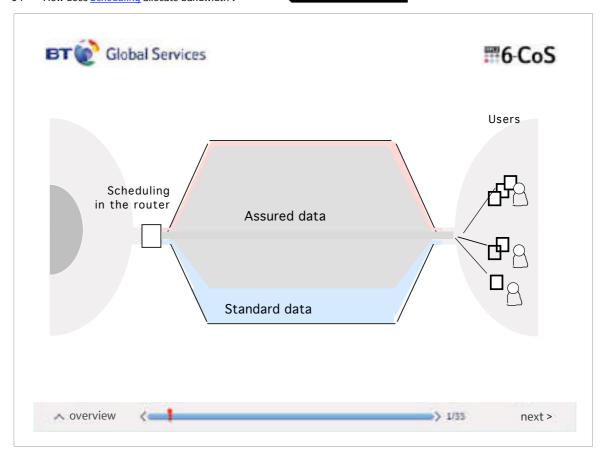
Voiceover

The Ten Minute Guide to MPLS 6-CoS

content only. Look&Feel to follow.



04 How does <u>Scheduling</u> allocate bandwidth?

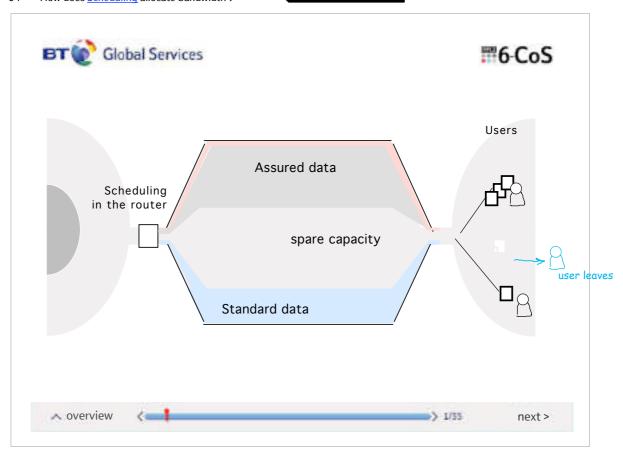


In any Class of Service model, the dynamic allocation of bandwidth is controlled by configurable scheduling and policing in the routers.

content only. Look&Feel to follow.



04 How does <u>Scheduling</u> allocate bandwidth?



sequence cue code

04_02

Voiceover

They identify which class each data packet belongs to and mark it, allow it through, or queue it, depending on the bandwidth available and the interaction of prioritities at that moment.

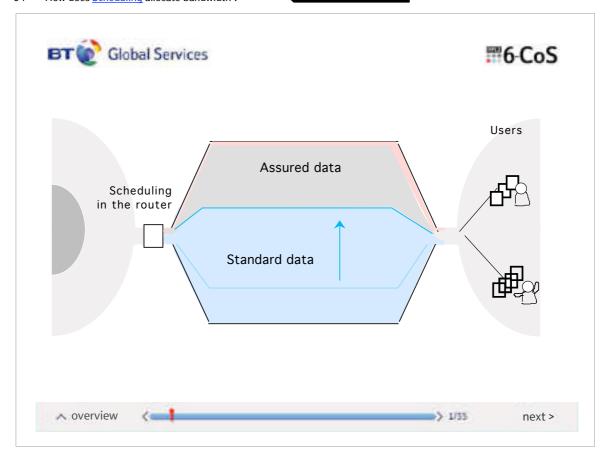
users come and go, and the layers adjust accordingly

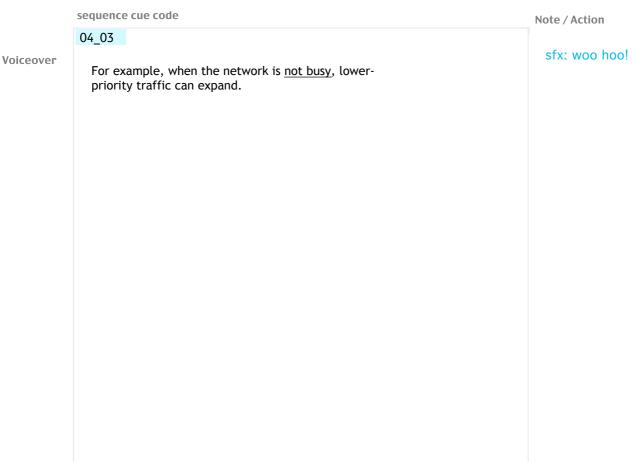
Note / Action

content only. Look&Feel to follow.



04 How does <u>Scheduling</u> allocate bandwidth?

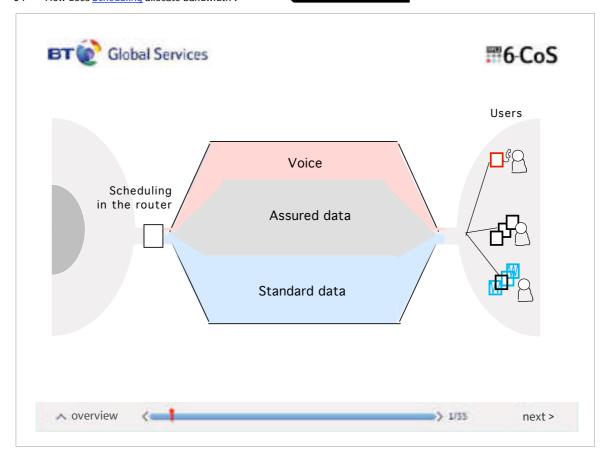


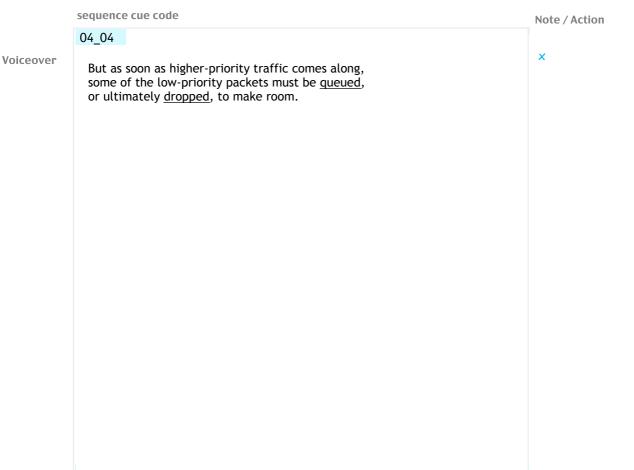


content only. Look&Feel to follow.



04 How does <u>Scheduling</u> allocate bandwidth?





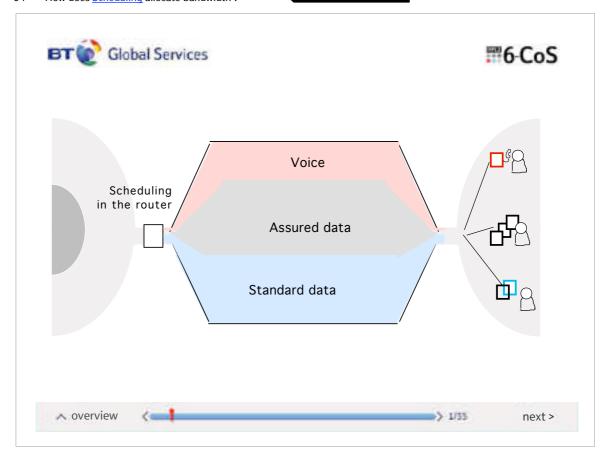
Voiceover

The Ten Minute Guide to MPLS 6-CoS

content only. Look&Feel to follow.



04 How does <u>Scheduling</u> allocate bandwidth?



O4_05

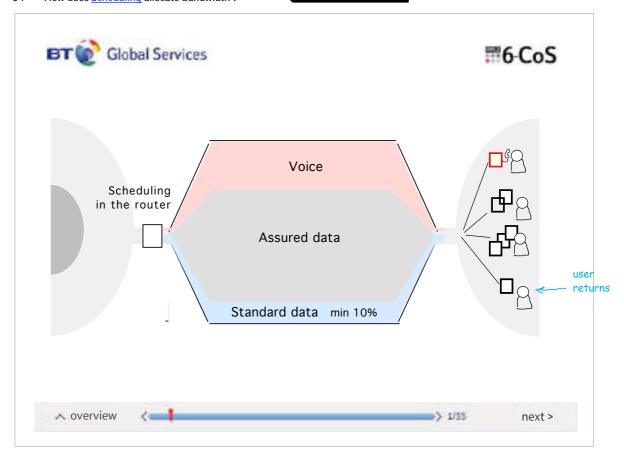
The originating application for any dropped data will usually resend, or adjust transmissions in response to the reduced throughput.

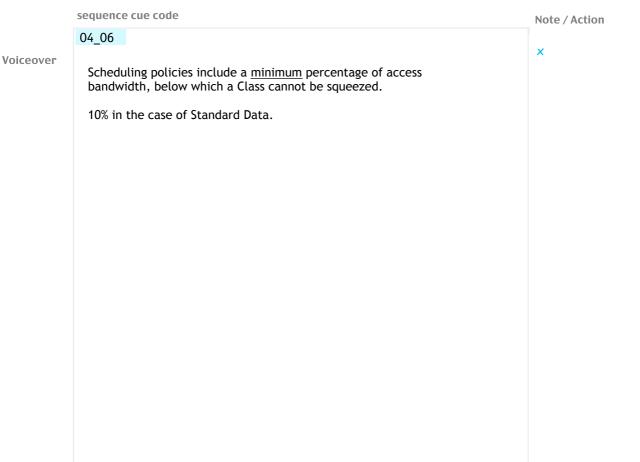
Note / Action add "solving problems" bullets

content only. Look&Feel to follow.



04 How does <u>Scheduling</u> allocate bandwidth?

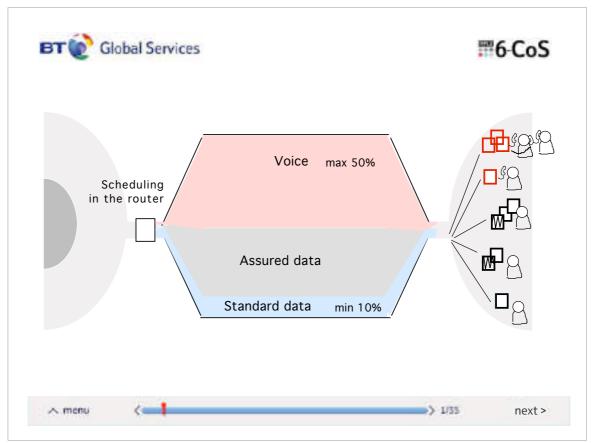


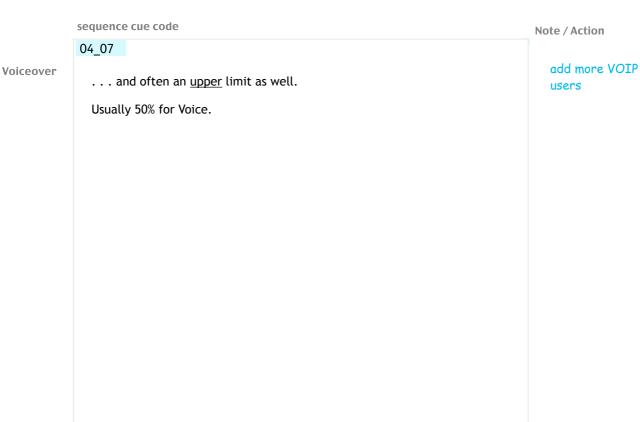


content only. Look&Feel to follow.



04 How does <u>Scheduling</u> allocate bandwidth?

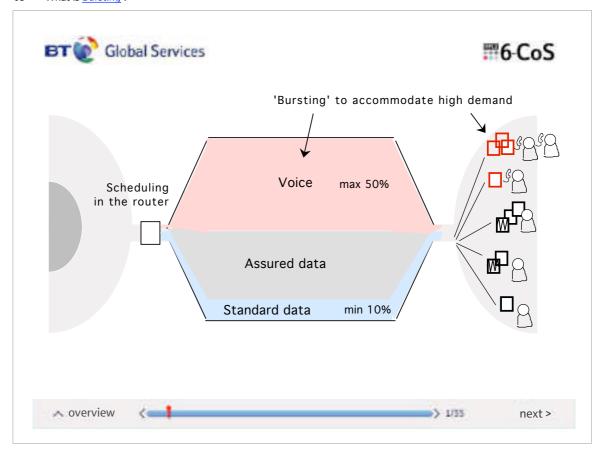




content only. Look&Feel to follow.



What is **Bursting**?



sequence cue code Note / Action

05_01

Voiceover

"Bursting" is when an Assured Data application's demand for bandwidth increases rapidly, exceeding the usual limits for that class.

BT will usually carry the extra traffic on an "out-of-contract" basis, if network resources are available.

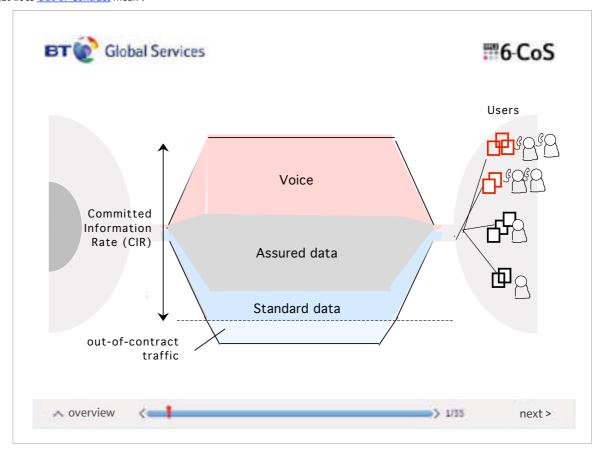
add more VOIP

users

content only. Look&Feel to follow.



06 What does Out-of-Contract mean?



sequence cue code

06_01

Voiceover

"Out-of-contract" means traffic entering the BT network that exceeds purchased class bandwidth.

It will be carried and delivered to the far end, if sufficient capacity exisits.

"Out-of-contract" traffic is marked differently to in contract traffic by BT as it enters the network. This makes it easily identififible across the core and allows BT to act upon both types of traffic accordingly.

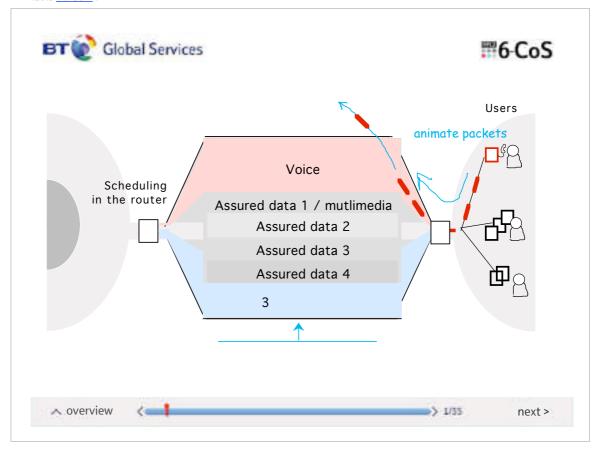
Note / Action

add yet another VOIPuser

content only. Look&Feel to follow.



07 What is <u>DiffServ</u>?



sequence cue code Note / Action

Voiceover

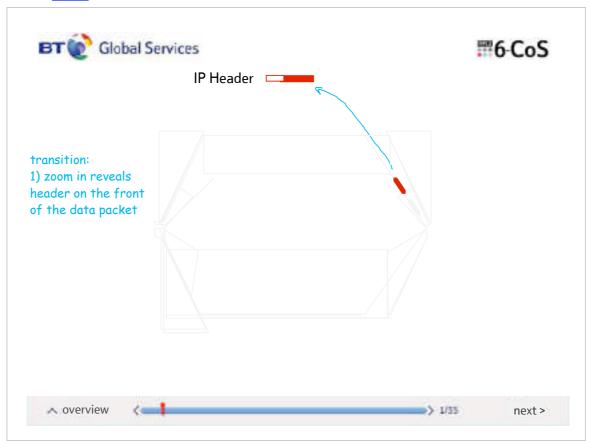
07_01

"Diff Serv" is short for "Differential Services" . . .

content only. Look&Feel to follow.



07 What is <u>DiffServ</u>?



sequence cue code Note / Action

07_02

Voiceover

. . . an industry-standard identification system for data packets on their journey across the network.

content only. Look&Feel to follow.



07 What is DiffServ?



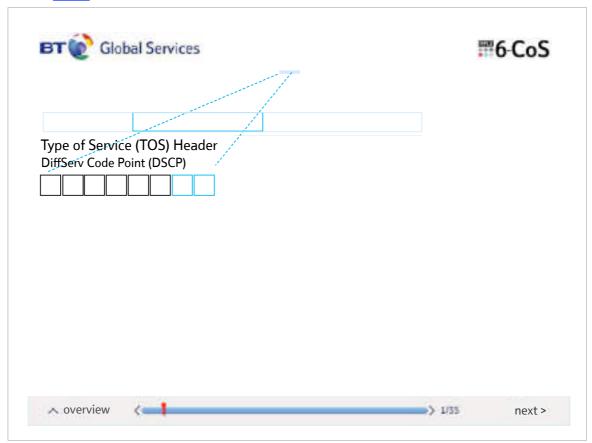
Voiceover

It uses the first six binary digits of the "Type of Service" field in each data packet's IP header to record what class it belongs to, and various other information . . .

content only. Look&Feel to follow.



What is **DiffServ**?



sequence cue code Note / Action

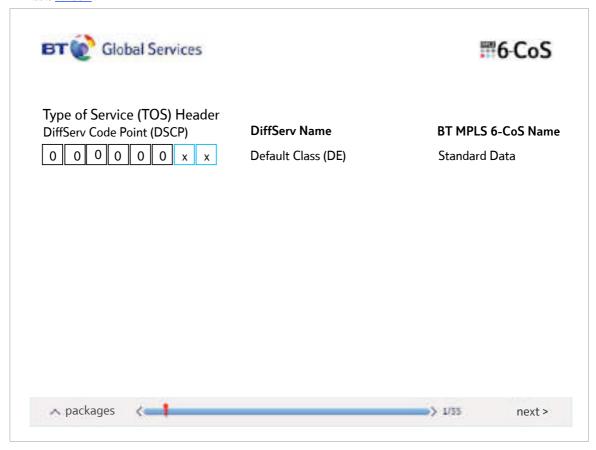
Voiceover

 \ldots using a scheme called DIfferential Services Code Point - or DSCP for short.

07_04

content only. Look&Feel to follow.





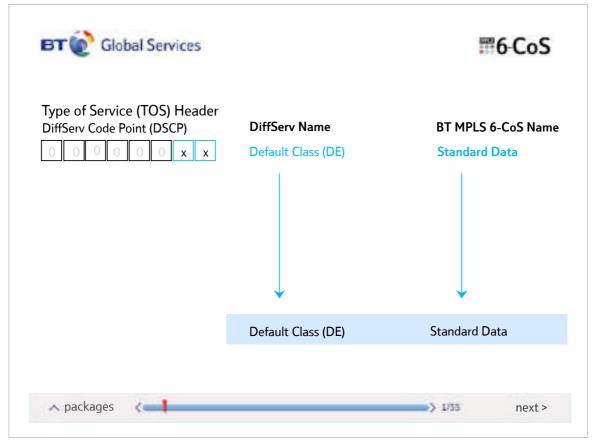


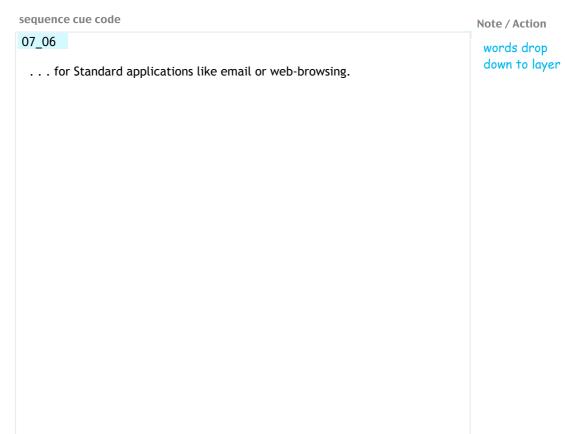
Voiceover

The Ten Minute Guide to MPLS 6-CoS

content only. Look&Feel to follow.

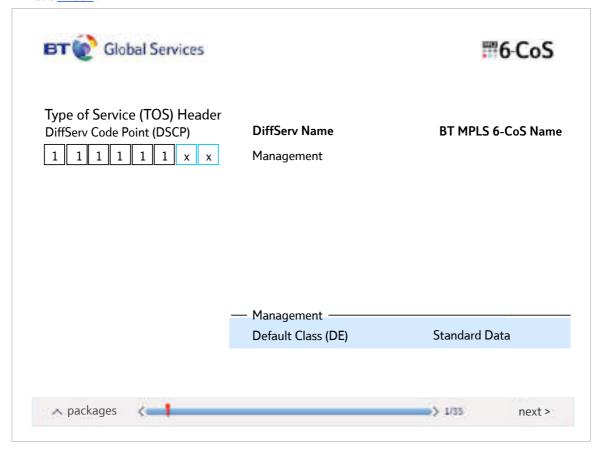


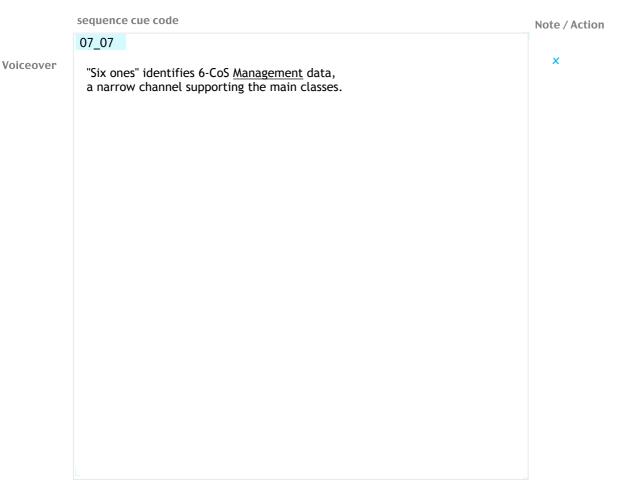




content only. Look&Feel to follow.

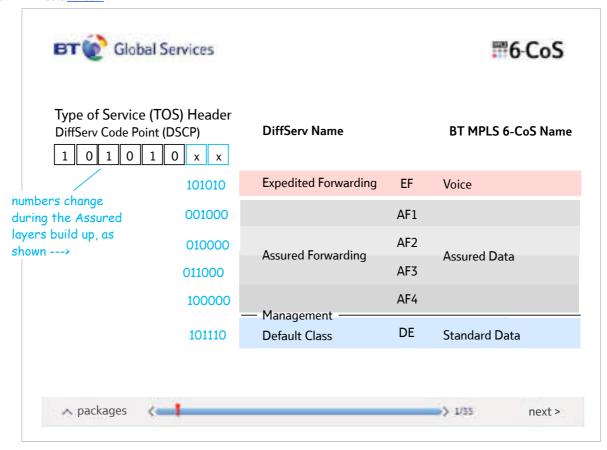






content only. Look&Feel to follow.



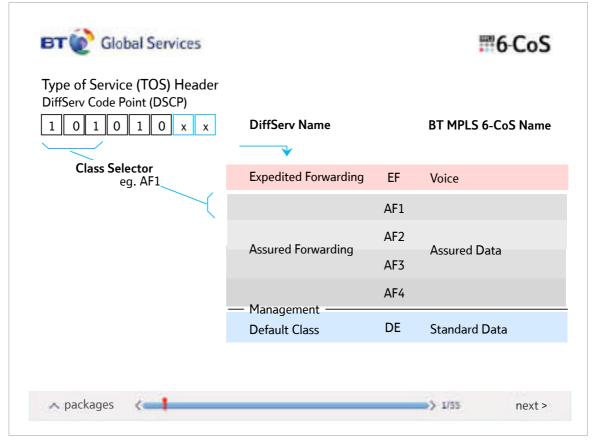




08 What are Class Selectors?



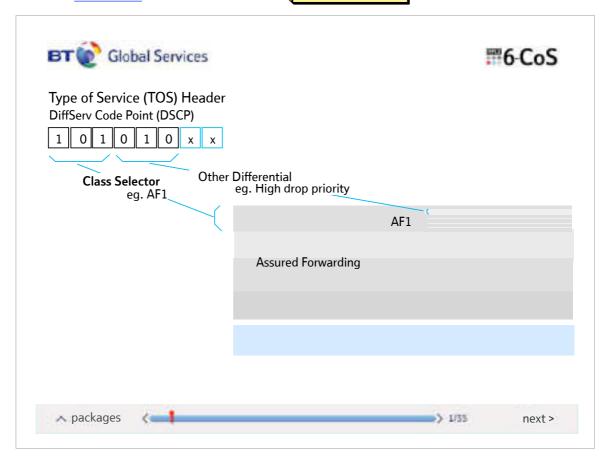


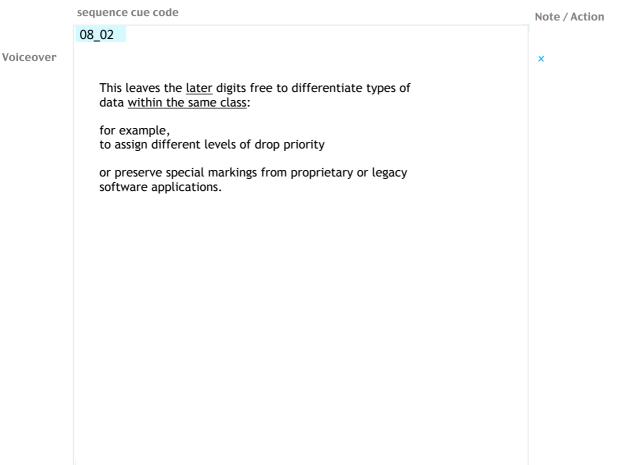


content only. Look&Feel to follow.



08 What are <u>Class Selectors</u>?

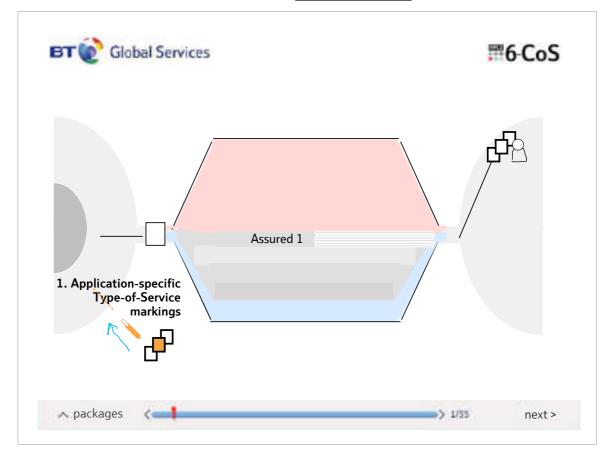




09 What is <u>Transparency</u>?







sequence cue code Note / Action

09_01

Voiceover

"Transparency" allows customer configured Type of Service values to be maintained as data passes throughout the BT network.

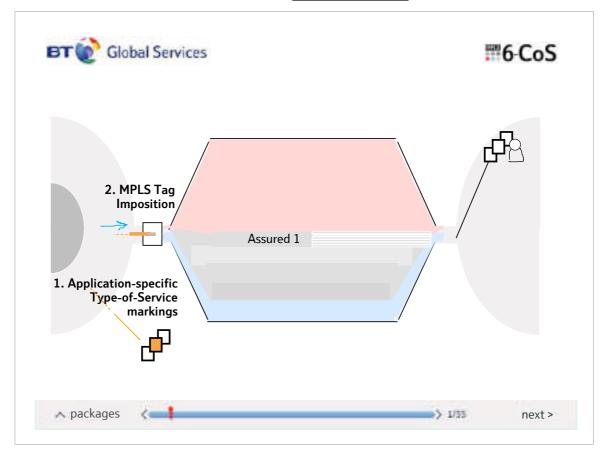
transition: pull-back from previous screen.

packet with white header starts journey

09 What is <u>Transparency</u>?







sequence cue code Note / Action

09_02

Voiceover

This reduces implementation issues and allows more 6-CoS solutions to be configurations of a standard package rather than a special bid.

packet header changes to grey as it passes through router

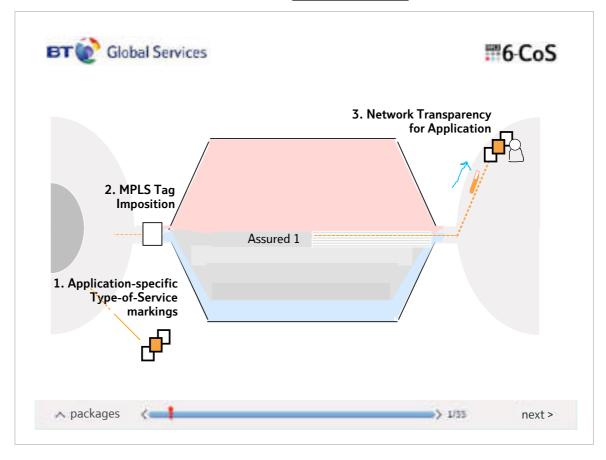
09 What is **Transparency**?

sequence cue code

Voiceover





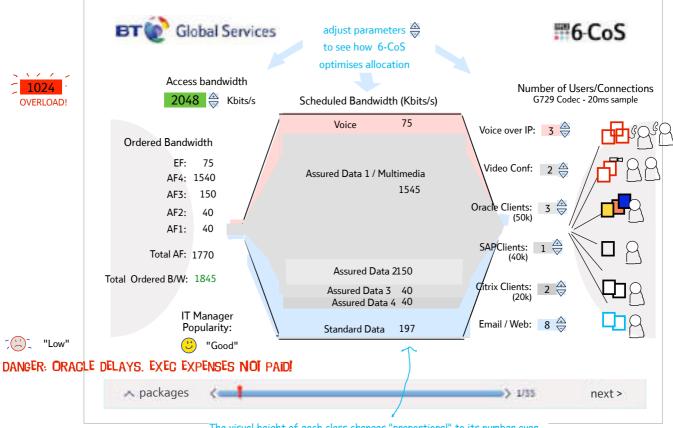


Note / Action packet header changes to white again as it emerges atithe other end

10 SIM CoS Interactive Illustration

content only. Look&Feel to follow.





The visual height of each class changes "proportional" to its number over the "Access Bandwidth" total. However we'll have to CHEAT so low sequence cue code numbers don't disappear completely.

10_01

Voiceover

You can adjust parameters on this interactive illustration to see how Class of Service scheduling responds, to optimise bandwidth efficiency.

newflashes

- SAP sessions rejected!
- VOIP quality of service becoming unusable!
- Increased pre-holiday demand cannot be met!
- Product launch marketing activity delayed!
- Network not available to new users!
- High latency!
- High packet loss!
- Network not responding!
- Web pages not appearing!
- Remote-workers unable to access critical applications!
- Unpredictable Citrix performance!
- Printing causes Citrix to slow or stop!
- VOIP echo and talk overlap!
- Customer billing delayed!

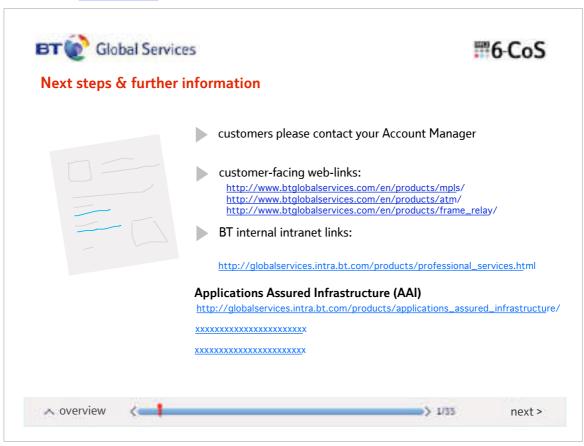
Note / Action

- 1) colour of input-field corresponds to colour of Class of Service in the pipe.
- 2) need a "proportional" visual representation of number of "clients". Could be windows, people or both. needn't be one-forone.
- 3) when "Total Ordered B/W" is less than "Access Bandwidth", both numbers are green, and "It Manager Popularity" is good.

When "Total Ordered B/W" EXCEEDS "Access Bandwidth", both numbers go red. <sfx- network glitches and irate users "What the . . .?!"> "IT Manager popularity" changes to "Low"

content only.
Look&Feel to follow.

11 Where can I find more information?



sequence cue code Note / Action

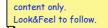
11_01

Voiceover

That concludes this simplified overview of MPLS 6-CoS.

Please follow the links shown for more information on technical aspects of 6-CoS and its many customer benefits.

Thank you for listening.





Glossary

